GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Revenue (CT) Department – Release of Rs.15.00 crores (Rupees Fifteen crores only) as additional funds for the purpose of State wide comprehensive awareness campaign of "Super GST – Super Savings" launched from 25th September, 2025 to 19th October, 2025 – Administrative Sanction - Orders – Issued.

REVENUE (COMMERCIAL TAXES) DEPARTMENT

G.O.Rt.No.1228 Dated:10-10-2025.

Read the following:-

1. G.O.Rt.No.1137, Revenue (CT) Department, dt 25-9-2025.
2. E-Office file No.298587 received from Chief Commissioner of State Tax, A.P., Kunchenapalli, Guntur.
3. G.O.Rt.No.2569, Finance (FMU- Revenue) Dept. Dt:09.10.2025.

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ORDER:

Orders were issued in G.O.1st read above, launching State-wide campaign of "Super GST-Super Savings" for one month, from 25th September, 2025 to 19th October 2025, to raise awareness among stakeholders about the benefits of the GST rate reduction and the consequent decrease in prices of various goods and services along with comprehensive operational guidelines to ensure success of the programme.

2. The CCST in his letter 2nd read above, has reported that the campaign of "Super GST-Super Savings" will be conducted over a one-month period, adapting a multichannel communication strategy that combines mass media, digital platforms, grassroots activities and direct citizen engagement and various Government departments and institutions will actively participate in this coordinated effort to maximize awareness. The campaign will be conducted from Dussehra to Deepavali (i.e., from 25.09.2025 to 19.10.2025) from the District level to Village level as shown below:

1. Celebrating Household savings (Sept 25 – 29)
2. Agriculture & Other Professions (Sept 30 – Oct 6)
3. HRD, Technology & Digital Empowerment (Oct 7 – Oct 13)
4. Development, Employment & Wealth Creation (Oct 14 – 18)
5. Last Day Celebrations (Oct 19)

and requested the Government to sanction Budget of Rs.1.00 Crore to each district i.e., a total Rs.26.00 Crores for all Districts in the State and Rs.4.00 Crores to the O/o Chief Commissioner of State Tax, Andhra Pradesh, Kunchanapalli, Guntur District under relevant head of account, to meet the expenditure for the above-mentioned programme.

3. Government after careful examination of the matter, hereby accord administrative sanction for an amount of Rs.15.00 crores (Rupees Fifteen Crores only) as additional funds for the purpose of expenditure for the State-wide campaign of "Super GST-Super Savings" (i.e Rs. 50 lakhs per each district (Rs. 13 crores) and Rs.2.00 crores to HOD of the Chief Commissioner of State Tax, AP) under the Head of Account 2040000010011200202, in relaxation of treasury control and quarterly regulation orders pending provision of funds by obtaining supplementary grants at an appropriate time during the C.F.Y 2025-26.

4. The Chief Commissioner of State Tax, A.P. is therefore requested to take necessary action in the matter.

5. This order issues with the concurrence of Finance Dept. vide their U.O. Note. No. FIN01- FMU0PC(REV)/201/2025-FMU REV, Comp. No. 2986688), Dt.09-10-2025.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

PEEYUSH KUMAR
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Chief Commissioner of State Tax, A.P., Kunchanaplli, Guntur.

Copy to:

The All the District Collectors in the State.
The Accountant General, A.P., Vijayawada.
The Pay and Accounts Officer, A.P. Mangalagiri.
The All the District Treasury Officers in the State.
The OSD to Hon'ble Minister (CT), A.P.Secretariat, Velagapudi.
The P.S to Prl.Secretary, Finance (CT) Dept, A.P.Secretariat, Velagapudi.
SF/SC

// FORWARDED :: BY ORDER//

SECTION OFFICER